

THE BUFFALO BILL CENTER OF THE WEST PRESENTS
The Centennial Model 1873 Winchester



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CELEBRATING 100 YEARS OF EXCELLENCE...

What began in 1917 as a quest to preserve the legacy and legend of Col. William F. Cody, known throughout the world as "Buffalo Bill," is now, a hundred years later, the leading institution for the preservation of the American West—its culture, its meaning, and its ideals.

The then-named "Buffalo Bill Historical Center" had its start in one small building in Cody, Wyoming. It now encompasses five museums, housing more than 50,000 artifacts and a research library with countless books, manuscripts, and photographs. Today, the BUFFALO BILL CENTER OF THE WEST is dedicated to its goal of preserving this priceless collection and promoting "the Spirit of the American West."

To celebrate its first century of excellence, the Buffalo Bill Center of the West is proud to partner with Navy Arms and Winchester Firearms to re-create the famed Winchester 1873 lever-action rifle—what the Center has titled its "Centennial Model Winchester 1873."

Highly engraved and embellished Winchester rifles are quite rare. Today, one of the few places where individuals can view original examples is in the Cody Firearms Museum, one of the Center of the West's five museums. Thanks to a 1988 donation by the Olin Corporation of the entire Winchester Arms Collection and complete Winchester factory records, visitors to the Center can trace the history and evolution of the development and production of the Winchester Model 1873, famously known as the "Gun that Won the West." And now, they can have a Model '73 Winchester of their own.

Only 200 Exhibition Grade and 1000 Presentation Grade "Centennial Model 1873 Winchester" lever-action rifles will be produced for sale to honor the Center's Centennial. One hundred percent (100%) of the proceeds go to the mission of the Buffalo Bill Center of the West and the Cody Firearms Museum. The purchase of these rifles not only provides the collector a unique model Winchester, but an opportunity to further the mission and goals of the Center of the West as it moves forth into its second century.

Both models begin delivery in January 2017. To take advantage of this opportunity, however, you can reserve your rifle and serial number today. You will receive a personalized identification plate, made from bone charcoal color case hardened steel, roll-marked with the identical markings for the right sideplate of your rifle, the Center's logo, and *personalized with your name and your rifle's serial number engraved on the plate*. When your rifle arrives, place your marker in the mounting frame on the interior of the lid of the rifle's presentation case, forever identifying you as the gun's original owner. Order today at codyguns.com.